



# The Power of Believing

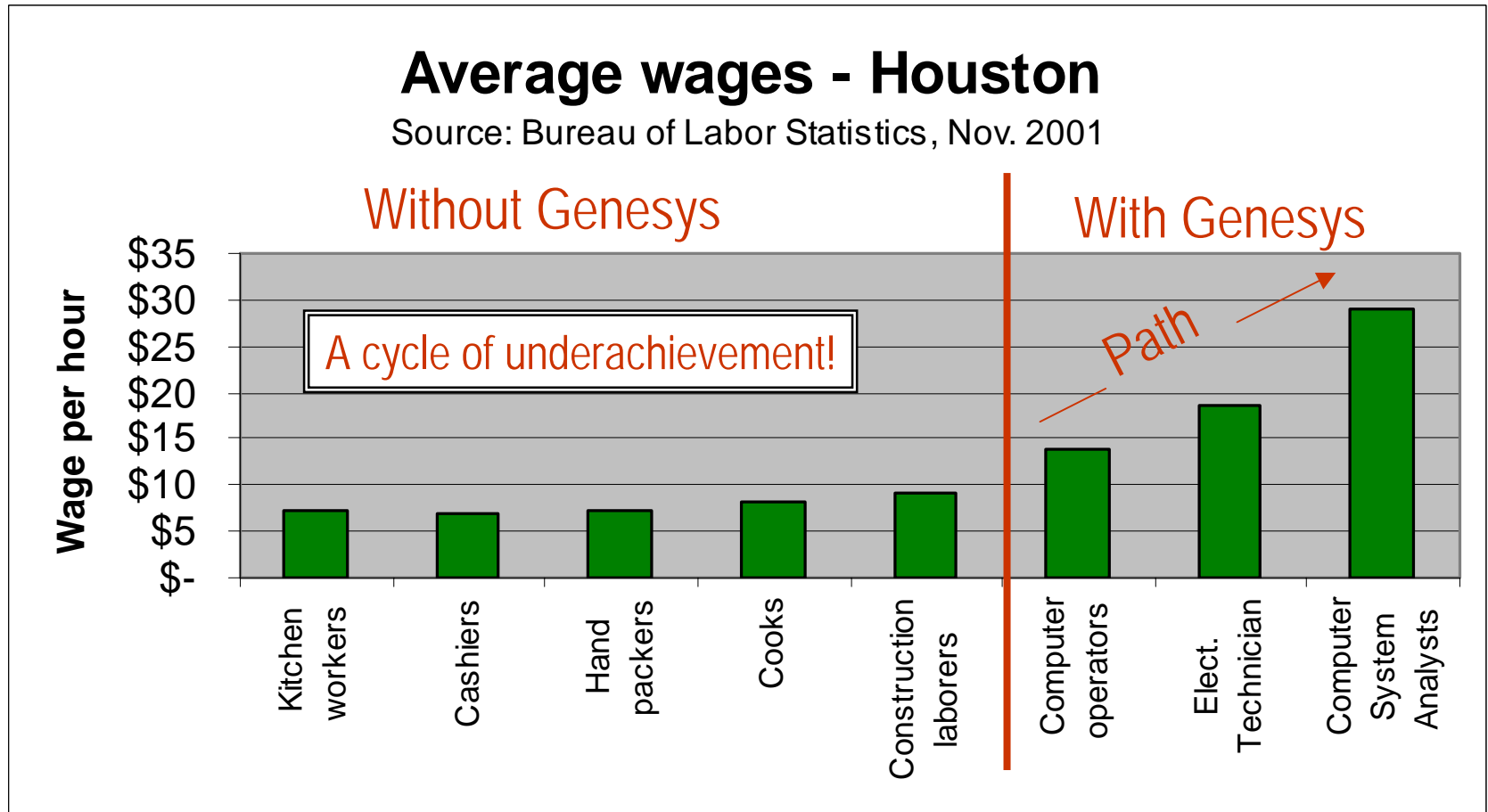
A Successful Mentoring Relationship





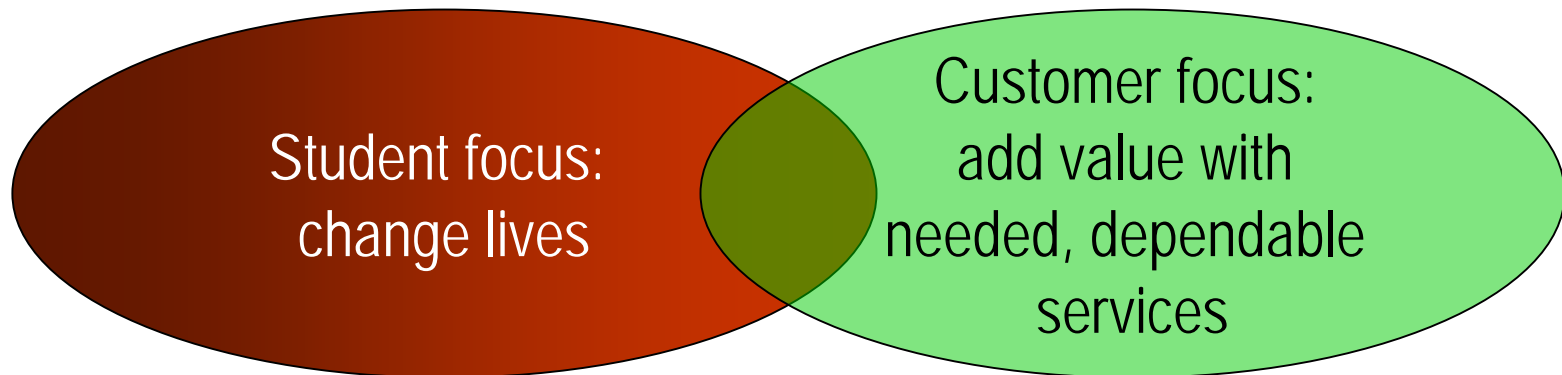
# Remember Your First Big Break?

# Genesys provides “*first big breaks*”!



# What is Genesys?

- IT service provider
- Not-for-profit (501c3)
- Enables inner-city high school students to enter a professional career
- Adds value with entry-level services



# Our Major Clients

The Genesys logo features the word "genesys" in a lowercase, sans-serif font, positioned below a stylized red and orange sun or globe. The sun is partially obscured by a horizontal blue line, with two more blue lines below it.

Genesys students work  
**In half of the 14**  
largest Houston-area  
corporations!

- United Space Alliance**
- Boeing**
- Reliant Resources**
- Shell Oil Co.**
- El Paso Corp.**
- Duke Energy**
- Continental Airlines**
- Plains All American**
- Kinder Morgan**
- and others...**

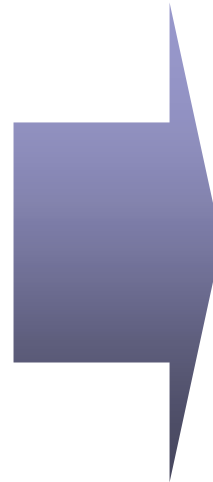
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# Joel: the result of believing



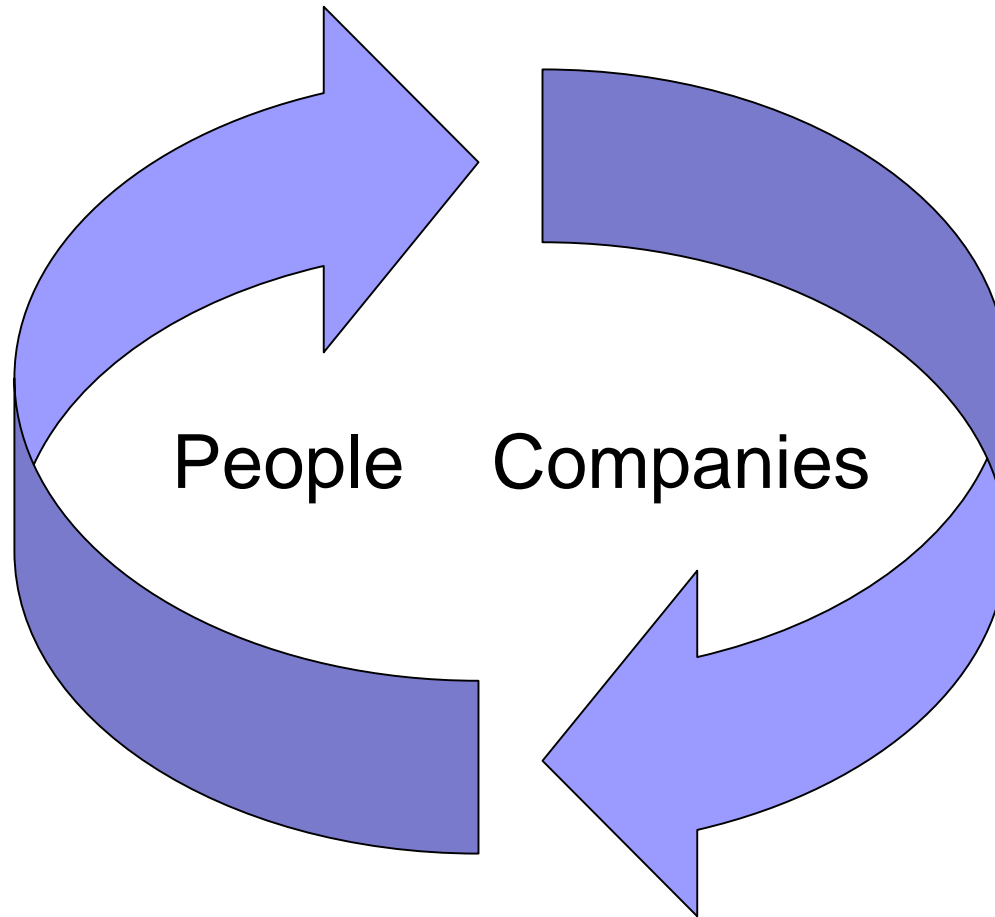
# An awesome ROI!

- Training
- Belief
- Opportunity
- Mentorship
- Support
- High expectations
- True concern



- Great work
- Great employees
- Flexibility
- Increased morale
- Supervisory training
- Satisfaction of changing a life

# The Circle of Belief





# JES TECH



IGNITE OPPORTUNITY



***JES Tech is...***

**A Provider of Project  
Support Services for the  
aerospace community**

**Visit our website at:**

**[jestechllc.com](http://jestechllc.com)**



# *What are the Goals of the HUBZone Program?*

To promote economic development and employment growth in low income areas

# *Shared Beliefs*



# ***The Power of Believing***

## **Benefits to USA**

- **Quality Tech Support services**
- **Experienced management team**
- **Small business responsiveness**
- **Leadership training for USA IT employees**
- **Making a significant impact on the students lives**

# ***The Power of Believing***

## **Benefits to Genesys-ITS**

- **USA provides excellent exposure to real world IT operations for the Genesys young professionals**
- **Genesys gained entrée into new markets**
- **New markets led to new business**

# ***The Power of Believing***

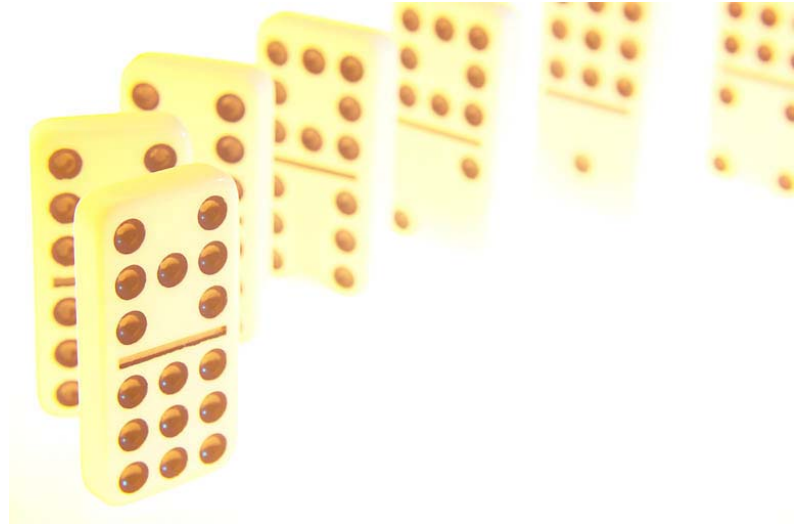
## **Benefits to JES Tech**

- **Genesys value proposition opened the door at USA**
- **Led to Mentor-Protégé Agreement**
- **Led to Mail Services contract**
- **USA now knows JES Tech**
- **JES Tech positioned for future success**



# *Believing is Powerful*

- Invest in Small Businesses
- Dare to believe
- ROI is out of this world



*Never forget, you Impact  
Lives In Our Community!*